



DOWNTOWN
SANTA BARBARA

FOOD & BEVERAGE COMMITTEE MEETING

Thursday, November 16th, 2023

2 – 3 PM

In Person:

The Bobcat Room

11. W. Ortega Street

Santa Barbara, CA 93101

AGENDA

1. **Call to Order** Chairs: Bob Stout / Clay Holdren
2. **Public Comment** (3 min/person)
3. **Introductions & Sign In** Group
4. **City Staff Update** City Staff and Council Report 10 min
Recommended Action: City staff / council members share updates on issues and policies pertinent to downtown
5. **Downtown Organization Updates** DSB Staff Report 5 min
The downtown organization staff provide updates on Downtown Organization programs and initiatives
6. **F&B x Retail Collaboration Conversation** Group Discussion 10 min
Recommended Action: Those in attendance discuss potential collaboration opportunities between the F&B and Retail communities
7. **New Business** Attendees Discussion 5 min
Recommended Action: Discuss any new business that should be considered for a future meeting agenda.
8. **Adjourn** Bob Stout / Clay Holdren

Next Committee Meeting: THURSDAY 12/21/2023 at 2 PM. Same Location

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board President. The agenda provides a general description and staff recommendations; however, the Board may take action other than what is recommended.

Any person with a disability who requires accommodations in order to participate in this meeting or for package materials in an alternative format should telephone the Downtown Organization office at (805) 962-2098 x 801 at least 48 hours prior to the meeting in order to make a request for a disability-related modification or accommodation. Copies of records provided to Board members which relate to any agenda item to be discussed in open session may be obtained from robin@downtownsb.org.



DOWNTOWN
SANTA BARBARA

FOOD & BEVERAGE COMMITTEE
MEETING MINUTES
Thursday, October 19th, 2023, 2 – 3 PM
In Person:
The Bobcat Room
11. W. Ortega Street
Santa Barbara, CA 93101

Attendees:

Bob Stout, Oscar Gutierrez, Nicole Castillo, Daniel Ramirez, Scott Stephan, Robin Elander, Tess Harris, Aron Ashland, Sarah Clarke, Seth Anderson, 5 and others who did not sign in.

Call to Order:

2:05pm

Introductions:

Group

Public Comment:

None

City Updates

Tess Harris:

Next State Street Advisory Meeting on Monday Oct 23rd 3pm (4 hour meeting) will be focused on transportation/mobility components in each of the three districts. City staff and MIG will be presenting options and getting feedback from the committee.

Question:

Can you clarify the district concepts currently on the table?

Tess:

Yes, the district system is based on the concept that there are three predominant, pre existing districts throughout the length of state with their own unique needs. The goal is to tailor design and engineering to the needs of each individual district while creating a unique sense of place for each area and still a cohesiveness of a overall plan



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Haley to Orgeta (400-600): Entertainment District

Ortega to Carrillo (700, 800, and 900): City Center

Carrillo to Sola (900-1300) : Art's District

The main focus and most of the initial implementation will likely be on the 'City Center due to its central location and programming and connectivity potential as well as the need to increase it's vitality

The naming of the districts are up for public recommendation, ideas to go to Tess at StateStreetMasterPlan@santabarbaraca.gov

Question on private parking lot application process:

Q: What are staff who are processing applications going to be looking at? A. Accessibility and plumbing fixtures mostly.

When applying make sure to maintain an accurate representation as to the current seating arrangement in order to accurately propose fixture counts. I.e: if you no longer have seating inside and all outside make sure to indicate that so there is not necessarily a need to increase fixture count.

Discussion ensues on maximization of neighborhood plumbing fixtures and creative solutions to share in the current resources available.

Update on City Council meeting on Parklets:

City staff are airing on the side of caution with having k-rails etc to fortify the existing parklets (on active streets), this past Tuesday council voted to move forward with ordinance to codify the process, which will mirror the private property that Tess described. Beginning with a pre-application, council voted to exclude coast village road, milpas and haley street. Pre applications need to be in by December 20 in order to keep them into the new year. Otherwise, they will have to be removed on the assumption that there is no intention to move into permanent status. A permanent parklet program applies to anyone on active streets (besides state street), not just pre existing ones

Another incident took place Milk And Honey, high statistics of parklet damage is a high concern of city engineers.

Pre application system to be in use by Mid November to ensure enough time to apply before December 20th.

HLC will review applications if you're in the el pueblo viejo district, otherwise you will go to ABR.

On accessibility questions, suggestion is to review the set up, ensure compliance, and if really concerned, engage with a professional.



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Accessibility question as to the proposed 4x6ft k-rail for parklets. K-rail further shrinks minimal space available for an on street parklet. A. It is possible, but minimal seating / tables is feasible, and owners will need to decide accordingly if it's worth it.

How this information is to be distributed to relevant parties:

The city uses the information on the Secretary of State website, and info is sent to registered agent by certified mail, physical mail, and hand delivery.

Suggestion to add physical stapling/ taping of fliers to wooden parklets and/ or doors for added measure.

Decision of K-rails: K-rails are designed to absorb vehicle collision, Not required to be k-rail, applicants are free to get creative with other solutions as long as the city engineer reviews it and approves it would meet the needs for traffic collision (25mph)

Downtown Organization of Santa Barbara Updates

Edison's conversation pushed the work timeline to October 30th.

Retail committee has met several times and this group has been open to collaboration.

Potential for a shared meeting (retail comes to F&B) as a meet and greet for potential collaborations

Grouped voted yes, invite to retail committee to be sent for next meeting November 16th.

Annual downtown trick or treat coming along this next week, trick or treat next week Saturday October 28th as well as a decor contest. Businesses encouraged to register!

Fall Festival November 18th 12-5pm Local resources for families

Small Business Saturday is the Saturday after black friday

New Business:

Retail Collaboration tentatively scheduled for the next committee meeting, November 16th at 2pm.

Adjourn:

Meeting adjourned at 3:01pm

Next Food and Beverage Committee meeting is scheduled for November 16th at 2 pm at the BobCat Room, 11.West. Ortega Street