67th Annual Downtown Santa Barbara Holiday Parade

Presented by: Consumer Fire Products Inc.

- 1 Hula Anyone? / Downtown Santa Barbara Banner / "A Tropical Holiday" Banner
- 2 Prince & Fairy Kevin Isais & Alexandra Arnold / Sponsored by Paseo Nuevo Shops & Restaurants / Driven by Compass California
- 3 Presenting Sponsor Consumer Fire Products Inc.
- 4 Grand Marshal Heal the Ocean with Special Guest Jean-Michel Cousteau / Sponsored by the Manitou Fund / Driven by Santa Barbara Hot Rod Limo
- 5 Santa Barbara Mayor & City Council
- 6 Town & Country Event Rentals
- 7 Girl Scouts of California Central Coast
- 8 La Cumbre Junior High School Marching Band & Drill Team
- 9 Lemos Feed & Pet Supply, Inc.
- 10 Mission Villa
- 11 Montecito Bank & Trust Penguin Balloon
- 12 Inspire Dance Santa Barbara
- 13 Santa Barbara Zoo
- 14 Brazilian Cultural Arts Center of Santa Barbara
- 15 Giffin Rental
- 16 Santa Barbara Symphony & SB Unified School District's: BRAVO! Program
- 17 Los Prietos Boys Camp
- 18 Lights Up! Theatre Company
- 19 City of Santa Barbara Fire Department
- 20 Infinity Winter Guard
- 21 Santa Barbara Cars & Coffee
- 22 Santa Barbara International Film Festival Shark Balloon
- 23a San Marcos High School Cheer Team
- 23b San Marcos High School Marching Band & Guard
- 24 Santa Barbara Police Activities League
- 25 Zermeño Dance Academy
- 26 Goleta Valley Girls Softball Association
- 27 Providence School
- 28 805 Swing Patrol
- 29 Special Olympics Santa Barbara
- 30 Pacifica High School Triton Marching Band & Color Guard
- 31 Santa Barbara Veterans Foundation
- 32 Hotel Californian
- 33 EF Education First
- 34 Ensemble Theatre Company
- 35 The Towbes Group Illuminated Globe Balloon
- 36 Goleta Elementary Schools Band
- 37 Friends of the North Pole / SB Forge + Iron
- 38 The Barber Shop & Victorian Salon
- 39 La Boheme Professional Dance Group
- 40 United Boys & Girls Club of Santa Barbara County

- 41 Garden Street Academy
 42 Direct Relief
 43 United States Forest Service
 44 All American Twirlers
- 45 Young Singers Club
- 46 LogMeIn Toy Soldier Balloon
- 47 Santa Barbara Junior High School Band
- 48 Santa Barbara MTD
- 49 Santa Barbara High School Don Riders Bike Club
- 50 Close Knit Carolers
- 51 Boy Scouts Troop 1
- 52 Spirals Gymnastics
- 53 Santa Barbara High School Heartbeat of the Santa Barbara Dons
- Old Spanish Days in Santa Barbara, Inc.
- 55 Santa Barbara Festival Ballet Nutcracker at the Arlington
- 56 Music Academy of the West
- 57 Kimpton Canary Hotel Illuminated Heart Balloon
- 58 Goleta Valley Junior High School Marching Band & Drill Team
- 59 First Presbyterian Church
- 60 Santa Barbara Gymnastics Club
- 61 Notre Dame School
- 62 Chinelos 805
- 63 Santa Barbara Sheriff Pipe & Drum Corps
- 64 Morales Law
- 65 Macomber Karate
- 66 The Dance Network
- 67 American Riviera Bank Illuminated Snowflake Balloon
- 68 La Colina Junior High School Marching Band
- 69 Girls Inc. Gymnastics
- 70 Child Evangelism Fellowship
- 71 Momentum Dance Company
- 72 United Way of Santa Barbara County
- 73 Rhythmic Gymnastics
- 74 Mission Linen
- 75 Zoom Video Communications Hula Dancer Balloons
- 76 Dos Pueblos High School Marching Band, Cheer & Leadership
- 77 Foodbank of Santa Barbara County
- 78 Santa Claus Float Sponsored by Marborg Industries

Happy Holidays from Downtown Santa Barbara!