



DOWNTOWN
SANTA BARBARA

FOOD & BEVERAGE COMMITTEE MEETING

Thursday, September 21st, 2023, 2 – 3

PM

In Person:

The Bobcat Room

11. W. Ortega Street

Santa Barbara, CA 93101

AGENDA

1. **Call to Order** Chairs: Bob Stout / Clay Holdren
2. **Public Comment** (3 min/person)
3. **Introductions** Group
4. **City Staff Update** City Staff and Council Report 10 min
Recommended Action: City staff share updates on the State Street Pilot Program, Private Property, Master Planning process and upcoming Council agenda items.
5. **Community Updates** Group Discussion 10 min
Recommended Action: Those in attendance can share a 1-minute update about issues or business pertaining to downtown operations.
6. **New Business** Attendees Discussion 10 min
Recommended Action: Discuss any new business that should be considered for a future meeting agenda.
9. **Adjourn** Bob Stout / Clay Holdren

Next Committee Meeting: THURSDAY 10/19/2023 at 2 PM. Same Location

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board President. The agenda provides a general description and staff recommendations; however, the Board may take action other than what is recommended.

Any person with a disability who requires accommodations in order to participate in this meeting or for package materials in an alternative format should telephone the Downtown Organization office at (805) 962-2098 x 801 at least 48 hours prior to the meeting in order to make a request for a disability-related modification or accommodation. Copies of records provided to Board members which relate to any agenda item to be discussed in open session may be obtained from robin@downtownsb.org.



DOWNTOWN
SANTA BARBARA

FOOD & BEVERAGE COMMITTEE

MEETING MINUTES

Thursday, August 17th, 2023, 2 – 3 PM

In Person:

The Bobcat Room
11. W. Ortega Street
Santa Barbara, CA 93101

Attendees:

Bob Stout, Clay Holdren, Josh Ellis, John Nasser, Robin Elander, Adam, Good Lion, Oscar Gutierrez, Sarah Clark, Timmy Bolton, Alvaro Rojas, Mitchell Shervin, Aron Ashland, Laura Knight, Seth Anderson, Richard Yates, several others that did not sign in.

Call to Order:

2:05pm

Public Comment:

Clay Holdren:

Let's keep meeting as on topic as possible with minimal tangents.

Introductions:

Group.

City Update:

Timmy Bolton, State Street Master Plan Update:

Upcoming State Street Master Planning meeting on 4pm Monday Faulkner Gallery will be focused on holistic outcomes in terms of programming and, follow up meeting will tackle the transportation aspect.

Sarah Clark, Downtown Parking:

State Street Ad Hoc Committee being formalized into the State Street Pilot Program which will be responsible for street activation projects in an effort to do so more quickly and efficiently than done before. Will be working together with the State Street master Planning Committee to communicate.

Formalization will be next Tuesday the 22nd, and recommendations will be taken at the August 29th City Council Meeting.



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Brian Bosse:

June 27th Council made a number of decisions and since that time:

Ordinance for continued closure of State Street through December 2026 or the formal adoption of ordinances including the Master Plan, whichever is earlier.

State Street Promenade Pilot Committee

Parklet Program being developed from scratch

Question, Clay Holdren: is the Master Plan still on track to be presented to City Council early 2024?

Answer, Tim from City: Yes, formal plan presentation is on track for early to mid 2024 though the actual implementation will occur in the coming years after that.

Motion to recommend the three ad hoc committee members to continue serving on the Pilot Program Committee

Mitchell Second

All in favor? Yes.

Any opposed? No.

Motion passes.

Question, Bob Stout: What is the best way to communicate with Public Works as to the Parklet Program and suggestions for potential solutions?

Answer, Bob Bosse: Feel free to contact him directly, they are looking at other county solutions and researching different modalities to ensure proper safety. Traffic Engineer and City Engineer are currently leading this effort to ensure proper functionality but also continuing SB's beauty and charm.

Alvaro suggestion: Disguise k-rails as planters or something more appealing to the eye while still offering the same level of protection

Brian Bosse: Yes, potential for aesthetically pleasing infrastructure as long as the City is airing on the side of safety and risk management. This would not be a city function, but more of a place specific ordinance.

Discussion on current Coastal Development Permits and implications for businesses within the area.

Laura Knight on getting the word out about cleaning up Santa Barbara as we are working on improving systems. Potential for collaboration with local Newspapers.



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Robin Elander updates:

Block party on 700 and 800 Blocks this evening 5-9 pm.

Next Wednesday begins 5 weeks of Salsa Nights collaboration with Elena's Kitchen

October we will host 4 weeks of country line dancing classes from 5:30-8 pm on the 600 block near Night Lizard.

Productive Retail community meetings, group is open to having a collaborative meeting with F&B Committee for future collaborations

Finalizing Map and Guide and going to print in these next couple of weeks

CBID Updates: Petitions are going out to property owners, please consider speaking to your Property Owner about signing the petitions that will allow the Organization to continue into the next phase.

Package of information went out to Property Owners with information in the mail in July.

Update to City Council pushed to September 12th, though may be pushed fother to align with additional petition signers.

Community Updates:

Fiesta Updates:

Parade on Cabrillo works better for businesses, no major incidents at all, overall huge success. De La Guerra Plaza slowed down during the parade but had an overall positive sentiment about the parade on Cabrillo. Businesses saw pre-covid numbers over the weekend. Ample parking by the water, CC area also very successful. The trolley was running well, lines were long but no complaints.

Adjourn:

Meeting adjourned at 3:18pm