

# DOWNTOWN SANTA BARBARA SPECIAL EVENTS & PROMOTIONS FOR 2020

We want you to be a part of as many Downtown Santa Barbara Events and Promotions as possible, so let us know which events you'd be interested in participating in this year, and we can keep you posted with further information.

Don't forget to drop the form back to us at **27B East De La Guerra St. Santa Barbara, CA 93101** or email the form to us at **info@downtownSB.org** and we will be in touch!

## Downtown events and promotions available to you

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| <input type="checkbox"/> <u>DSB Annual Awards Breakfast - Ticketed Event</u><br><b>February 27th 2020</b><br><i>Opportunity for your local business to <b>sponsor</b> the event</i> | <input type="checkbox"/> <u>Downtown Annual Holiday Parade</u><br><b>December 4th 2020</b><br><i>Opportunity for your business to <b>sponsor</b> the event</i>   |
| <input type="checkbox"/> <u>Live Art &amp; Wine Tour - Ticketed Event</u><br><b>May 21st 2020</b><br><i>Opportunity for your business to <b>participate</b> in event</i>            | <input type="checkbox"/> <u>Holiday Decor Contest</u><br><b>December 2020</b><br><i>FREE Opportunity for your business to <b>participate</b> in event</i>  |
| <input type="checkbox"/> <u>Halloween Decor Contest</u><br><b>October 2020</b><br><i>FREE Opportunity for your business to <b>participate</b> in event</i>                          | <input type="checkbox"/> <u>DSB Members Annual MegaMixer - Ticketed Event</u><br><b>August 2020</b><br><i>Opportunity for your business to <b>participate</b> in event</i>   |
| <input type="checkbox"/> <u>Downtown Trick or Treat</u><br><b>October 31st 2020</b><br><i>FREE Opportunity for your business to <b>participate</b> in event</i>                     | <input type="checkbox"/> <u>2020 Downtown Map and Guide</u><br><i>Annual advertising placement opportunities for as low as <b>\$46 per month!</b></i>  |
| <input type="checkbox"/> <u>Small Business Saturday</u><br><b>November 28th 2020</b><br><i>FREE Opportunity for your business to <b>participate</b> in event</i>                    | <input type="checkbox"/> <u>DSB Instagram Promotions &amp; Giveaways</u><br><i>FREE Opportunity for your business to <b>participate</b> in weekly, monthly or seasonal Giveaways and Promotions to over 17k <b>Followers</b></i> |
| <input type="checkbox"/> <u>1st Thursdays</u><br><i>Opportunity for your business to <b>participate</b> in event</i>  |  |

## Your contact information

Business name	Contact
Address	
City	Zip Code
Phone	
Email	

For more information on sponsorship and marketing opportunities contact Erik Krueger at Erik@DowntownSB.org or call (805) 962-2098



**DOWNTOWN**  
SANTA BARBARA

27B East de la Guerra St. Santa Barbara, CA 93101 | 805.962.2098 | www.DowntownSB.org