



DOWNTOWN
SANTA BARBARA

2019 Downtown MAP & GUIDE

Now on SALE!

Be certain your business is included in this indispensable guide of what to see, where to go, where to dine, and what to do in historic Downtown Santa Barbara.

This colorful souvenir map & guide is distributed free at:

- 164 Visitor locations in Santa Barbara and Ventura counties
- Three California Welcome Centers, from Ventura to Pismo Beach
- All MTD Downtown-Waterfront Shuttles, 7 days/week
- The "Official Map" of all cruise ship arrivals (about 22 visits per year)
- Distributed by Visit Santa Barbara to tour and film groups
- The Santa Barbara County Courthouse & Old Mission Santa Barbara
- Santa Barbara Airport and Santa Barbara Public Library
- Santa Barbara Visitors Center on Cabrillo Boulevard (at Garden St.)
- All area hotels & all locations listed in the map
- Paseo Nuevo Shops & Restaurants customer service office
- The Downtown Host program, throughout the summer
- NEW-Spotlight on social media for your business

Presence in the Map is only available to Members and Associate Members in good standing of Downtown Santa Barbara, Inc. Your DSB membership keeps your advertising costs low at only **\$550** for 2019 (Early Bird cost: \$500). Launching in Spring each year, the Map & Guide serves a full two cruise ship seasons.

The 2019 Map & Guide will have a 12-month lifespan – so this beautiful advertising tool costs you only **\$46 per month!**

Map & Guide entry options:

1. **Text only \$550/\$500 EB** (includes address/web/phone/hours/4-5 lines of text)
2. **Photo only \$550/\$500 EB** (2:1 ratio, or 3-1/4" wide x 2" high, one-line caption, info as above)
3. **Text and photo \$1000/\$950 EB** (same line count and dimensions above)

If you have **two** businesses to include, please contact Erik for "quantity discount" info.

To be included in this beautiful keepsake marketing piece at an unbeatable cost, please complete this advertising contract by

Monday, March 18, 2019 (Early Bird – Thursday, March 7).

An invoice, payable NET 10 will be issued upon receipt of contract.
(Any unpaid advertisers will be removed from the Map prior to press time.)

Contact [Erik](mailto:Erik@DowntownSB.org) with any questions (805-962-2098, ext 800; Erik@DowntownSB.org)

Downtown Santa Barbara 2019 Map & Guide Advertising Contract

_____ **YES**, I want to advertise in Downtown Santa Barbara's **Map & Guide!**

Fee: \$550

Contract and Payment Deadline: Monday, March 18th

Early Bird (\$500) Deadline: Thursday, March 7th

Please complete the following exactly as you wish it to be published:

Business Name _____

Address _____

Phone _____

Hours _____

Website address _____

Contact _____

Email address (for DSB correspondence) _____

Signature

Date

Returning advertiser: Please indicate whether you would like to change your text, and confirm that your address, phone number, hours and website info is accurate.

Use 2018 entry
as it appeared

Photo ONLY

Use 2018 entry,
changes below

NEW entry below

Check here if you are a "dog-friendly" business and we'll add a dog paw icon to your listing!

New advertiser: Please be sure to include phone number, website address, and hours of operation above.

Map & Guide Text: Must be **30 words or less** (may also be emailed to Erik@DowntownSB.org)

Photo ONLY Caption: Must be kept to one line, about 10-12 words.

Payment & Mailing Address:

Downtown Santa Barbara, Post Office Box 240, Santa Barbara, CA, 93102

***NOTE:** Payment must be received by **4:00 PM on March 18, 2018**
(Any unpaid advertisers will be removed from the Map prior to press time.)
Downtown Santa Barbara accepts checks, Visa, MasterCard, American Express.

Examples of Business Advertisements

Text Only - \$550 / \$500 Early Bird

22 Peanuts Maternity & Kids

9 East Figueroa Street, (805) 618-1640
www.peanutvine.com - Open Daily 10am-5:30pm

Unique, affordable maternity, nursing and kids clothing, toys, gifts and party supplies. Explore our whimsical merchandise mix or join a kids music, movement or yoga class. A great destination to find original gifts, interact with locals or pick up items for your trip like beach and travel toys, swimwear, nursing gear, hoodies, hats and more.

49 Dargan's Irish Pub & Restaurant

18 East Ortega Street, (805) 568-0702
www.darganssb.com - Open Daily 11:30am-2am
Happy Hour Mon-Fri 4pm-7pm

Great food and authentic Irish atmosphere, featuring outside patio, pool tables, cozy fireplace and of course an excellent pint of Guinness! Finest selection of more than 100 single malt Scotches & Whiskies. Live Irish folk music every Thursday and live dancing music every Saturday night. \$10 Lunch menu with 14 items offered daily.

Photo Only - \$550 / \$500 Early Bird

2 DIANI Boutique

1324 State Street, Suite B, (805) 966-3114, www.DIANIboutique.com
Mon 10am-6pm; Tue-Sat 10am-7pm; Sun 11am-6pm



Shop multi-brand, specialty women's clothing, shoes, and accessories.

1 Early California Antiques

1331 State Street, (805) 837-8735
www.earlycaliforniaantiques.com - Mon-Tue 10am-6pm
Wed-Sat 11am-7pm, Sun Noon-6pm



Shop furniture, unique antiques & textiles, decor accessories, gifts & jewelry, fine art, pottery, wedding gifts.

Text and Photo - \$1000 / \$950 Early Bird

10 Olio Santa Barbara - OLIO e Limone Ristorante, Olio Crudo Bar & Olio Pizzeria®

11 West Victoria Street, (805) 899-2699
www.oliocucina.com - Lunch & Dinner Daily



Artisanal Italian Cuisine | European Hospitality

Husband-wife team Alberto and Elaine Morello preside over this pan-Italian charmer, where you'll experience excellent cooking and hospitable service. Private dining for up to 40. Casual bar-wine bar-full bar around the corner at Olio Pizzeria®, with Olio Crudo Bar next door.

4 Carlitos Café Y Cantina

1324 State Street, (805) 962-7117
www.carlitos.com - Open Daily 11am-close



Carlitos offers inspired Mexican cuisine and vibrant outdoor dining in the heart of Downtown Santa Barbara.

Inspired, regional Mexican cuisine with innovative signature dishes: fresh ceviche, traditional pozole, seafood enchiladas, chicken mole poblano, Churrasco rib eye steak, award-winning margaritas. Lively Mexican guitars nightly on the relaxed outdoor patio. Zagat Survey says, "satisfies with its great vbe & big tasty margaritas." 🐾