

66th Annual Downtown Santa Barbara Holiday Parade

Presented by: Consumer Fire Products Inc.

- 1 "Santa Barbara Shines" Banner
- 2 Downtown Santa Barbara Banner
- 3 Prince & Fairy / Sponsored by Paseo Nuevo Shops & Restaurants
- 4 Presenting Sponsor - Consumer Fire Products Inc.
- 5 Grand Marshal - Santa Barbara County Search & Rescue (SBCSAR) K-9 Units / Driven
by Santa Barbara Hot Rod Limo
- 6 Grand Marshal Sponsor - Lemos Feed & Pet Supply, Inc.
- 7 Santa Barbara Mayor & City Council
- 8 Hula Anyone?
- 9 Girl Scouts of California Central Coast
- 10 Santa Barbara City Fire Department
- 11 Goleta Elementary Schools Band
- 12 The Towbes Group - Gingerbread House Balloon
- 13 Special Olympics Santa Barbara
- 14 Rhythmic Gymnastics of Santa Barbara
- 15 Senator Hannah-Beth Jackson
- 16 Santa Barbara MTD
- 17 Union Bank
- 18 Pacifica High School Triton Marching Band & Color Guard
- 19 La Cumbre Junior High School Cheer & Drill Team
- 20 UCSB Varsity Sailing Team
- 21 Santa Barbara Beautiful - Snowflake Balloon
- 22 Hotel Californian
- 23 United Boys & Girls Club of Santa Barbara County
- 24 Wheel Fun Rentals of Santa Barbara
- 25 San Marcos High School Marching Band & Guard
- 26 Boy Scout Troop 1
- 27 Providence School
- 28 Inspire Dance Santa Barbara
- 29 Santa Barbara Gymnastics Club
- 30 American Riviera Bank - Snowman Balloon
- 31 American Medical Response Santa Barbara County
- 32 Young Singers Club
- 33 United States Forest Service
- 34 Adelante Charter School of Santa Barbara
- 35 Kids Helping Kids
- 36 San Marcos High School Cheer Team
- 37 Macomber Karate
- 38 Montecito Bank & Trust - Christmas Tree Balloon
- 39 Los Prietos Boys Camp
- 40 The Dance Network
- 41 Isla Vista St. George Youth Center YMCA
- 42 103.3 The Vibe
- 43 Dos Pueblos High School Band, Cheer & Leadership

- 44 Dustie Wagens
- 45 Franklin Elementary School
- 46 La Colina Junior High School Band
- 47 Goleta Valley Girls Softball Association
- 48 Santa Barbara International Film Festival - Shark Balloon
- 49 Mission Villa
- 50 La Boheme Professional Dance Group
- 51 Santa Barbara Cars & Coffee
- 52 Bishop Garcia Diego High School
- 53 Close Knit Carolers
- 54 Spirals Gymnastics
- 55 Goleta Valley Junior High School Marching Band & Dance Team
- 56 Santa Barbara High School Don Riders Bike Club
- 57 Santa Barbara Zoo
- 58 Kimpton Canary Hotel - Heart Balloon
- 59 Dance With Harout
- 60 Santa Barbara Forge & Iron
- 61 Old Spanish Days in Santa Barbara, Inc.
- 62 Santa Barbara Sheriff Pipe & Drum Corps
- 63 Notre Dame School
- 64 Santa Barbara Police Activities League & Santa Barbara Police Department
- 65 Santa Barbara High School Heartbeat of the Santa Barbara Dons
- 66 Rincon Broadcasting
- 67 I ❤️ Local Business!
- 68 805 Swing Patrol
- 69 Santa Barbara Junior High School Band & Cheerleaders
- 70 Zoom Video Communications - Globe Balloon
- 71 Mission Linen Supply
- 72 Contra Tiempo Flamenco
- 73 EF Education First
- 74 Santa Barbara Symphony & SB Unified School District's: BRAVO! Program
- 75 Giffin Rental
- 76 Calvary Chapel Santa Barbara
- 77 Student Transportation of America
- 78 LogMeIn - Ornament Balloons
- 79 Infinity Winter Guard
- 80 La Cumbre Junior High School Lancer Marching Band
- 81 Garden Street Academy
- 82 Brazilian Cultural Arts Center of Santa Barbara
- 83 Page Youth Center
- 84 Santa Claus Float Sponsored by Marborg Industries

Happy Holidays from Downtown Santa Barbara!